



Press Release

18 July 2025

AfricInvest Makes Strategic Investment in Unisystem Group as it Launches USG Technologies Holding

AfricInvest is pleased to announce its investment in Unisystem Group, a leading Morocco-based provider of electronic security, digital infrastructure, and energy solutions, as it undergoes a strategic reorganization to consolidate its leadership across markets and prepare for the next stage of its growth. The transformation includes the creation of USG Technologies, a holding company that oversees all the Group's entities with a mission to support its expansion into high-potential business segments.

Founded and led by Chairman and CEO **Ali Bettahi**, Unisystem Group is active across several technology sectors through its subsidiaries:

- **Unisystem**, a recognized integrator of technology solutions in low voltage systems, IT, security, network infrastructure, and data centers;
- **Unisystem Energy**, an integrator of smart energy solutions, specializing in photovoltaics and energy efficiency;
- **FS Systems**, a key player in digital, audiovisual, and interactive technology solutions; and
- **Omni Security System**, a distributor of security solutions for the protection of sensitive sites.

The new consolidated structure aims to strengthen the Group's governance around clearly defined areas of expertise, to enhance synergies among subsidiaries, and to improve the overall visibility of its business activities.

"What we are building today is a strong, agile, and future-oriented organization. With the creation of USG Technologies, we are giving our group a structured framework that reflects our ambitions both nationally and across the region," said **Bettahi**.

"AfricInvest's investment in the Group marks a significant milestone; it enhances our financial capacity and aligns fully with our vision of sustainable and responsible growth that echoes the aspirations of the country and the region."

Omar Bekkali, Partner at AfricInvest, added: *"We are proud to partner with Unisystem Group to strengthen its position across various business lines, actively supporting its diversification and regional growth strategy. This partnership and its value creation objectives are fully aligned with AfricInvest's mission to drive technological innovation, digital transformation, and long-term sustainable growth in Africa."*

With the backing of AfricInvest, Unisystem Group is poised to accelerate its growth into underserved markets in Morocco and across West Africa. The investment will support the company in reinforcing its institutional capacity, unlocking strategic partnerships, and enhancing its impact through improved service delivery in security, digital infrastructure, and renewable energy. By scaling its deployment of AI-powered surveillance technologies and solar solutions, Unisystem is expected to contribute meaningfully to public safety, energy transition, and the region's broader digital and sustainable development agenda.



The company's activities align with several Sustainable Development Goals, notably SDG 7 (Affordable and Clean Energy), SDG 8 (Decent Work and Economic Growth), and SDG 9 (Industry, Innovation and Infrastructure).

About Unisystem Group:

Founded in 2004 and headquartered in Casablanca, Unisystem Group is a leading specialist in electronic security systems, network infrastructure, and IT-data center integration. The company delivers end-to-end solutions – from equipment distribution to custom integrations and ongoing maintenance – for public institutions and private clients. With over 100 major projects completed, Unisystem has deployed more than 20,000 surveillance cameras, established security systems in over 2,700 bank branches, and maintains over 3,000 sites across Morocco. Known for quality, reliability, and technical excellence, Unisystem continues to support Morocco's digital and security infrastructure transformation.

Website: www.unisystemgroup.com

LinkedIn: www.linkedin.com/company/unisystem-group/

About AfricInvest

AfricInvest is a leading pan-African investment platform active in multiple alternative asset classes including private equity, venture capital, private credit, blended finance, and listed equities. Over the past quarter century, we have raised more than \$2.3bn to finance more than 230 companies at various development stages, delivering value and impact for our investors, portfolio companies, and the communities we serve. Our 100-strong team of investment experts in more than ten offices across three continents has a proven track record of providing attractive risk-adjusted returns while spurring productivity growth, creating jobs, and ultimately improving African lives through inclusive and sustainable development.

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